Looking back at 2019, there is one word that resonates when seeking to describe the current state of Downtown Surrey: momentum. In a year that saw its share of national market challenges—including the lower mainland—Surrey City Centre stands out as one area where advancing progress keeps us going.

As our Downtown area continues to develop with vibrant and community-changing projects announced regularly, we do say goodbye to some former landmarks. The demolition of the Flamingo Hotel brings forth a particular example of a long-time Whalley staple. As we bid farewell to that piece of our history, the promise of continued revitalization and future development on the North End of King George Boulevard is very exciting. Similarly, the demolition of the Whalley Legion allowed us to pay tribute to many fond memories while at the same time embracing the future of the Legion Veterans Village that began construction in the spring. Additionally, the final recreational programs at North Surrey Recreation Centre took place and the complex is now closed as of a few weeks ago. This will allow the implementation of Centre Block, an exciting new development that will radically flourish the ever-evolving look of the area.

The new Simon Fraser University building in Downtown Surrey opened its doors to students this fall for its new Sustainable Energy Engineering program, and we will be celebrating one year of students at KPU’s new Surrey City Centre campus shortly. With almost 1000 new students in the downtown core thanks to these two projects, the momentum of our Downtown Area as a hub for post-secondary excellence continues. This past fall’s Federal Election underscored the momentum Surrey holds as a key influencer in public policy, as all parties stressed issues pertaining to our

Downtown as part of their platforms. We were able to welcome many candidates to our all-party forum during the election campaign, and genuinely thank all candidates across the Surrey ridings for putting their names forward.

On the municipal front, we see Surrey concerns and stories regarding projects on front pages of news issues and radio talk shows on any given day. This has brought forward unprecedented discussion about issues that are important to us here in Downtown Surrey, and there is no doubt that this discussion will continue further.

Speaking of discussion with the community, the launch of our bold project—the 2020 Our Surrey Vision initiative—occupied us throughout the summer and fall as we engaged with our community across Surrey and the Fraser Valley to give everybody a say in what we dream of for our Downtown in Surrey. This has helped remind us that our area is not just about the businesses and residents of Surrey City Centre, but more importantly about everyone throughout the entire region. The unveiling of the results in 2020 will truly demonstrate the momentum that we all feel.

More than ever, the talents and hard work of our staff led by Elizabeth, Bonnie, and Tracey along with the scores of student employees complemented by our many volunteers was on display. On behalf of all of us who are connected to Downtown Surrey and to the BIA, we sincerely thank them and appreciate all that they do.

Sincerely,

Bill Cunningham
Past Chair
A strong sense of community and city pride remains vital to all Surrey residents and was showcased during this past year. Staff were tasked by the DSBIA Board of Directors with a community engagement project where we asked the following question: What is the future of Downtown Surrey and what would our citizens like to have? In searching for the answers, the DSBIA engaged the community and asked the important questions via the 2020 Our Surrey Vision survey. You can find a more in-depth entry at www.oursurreyvision.com.

The common themes emerging from the DSBIA survey of what our citizens prefer were Skytrain, Central City, City Centre Library, Holland Park and shopping. Based on the notion of an inclusive community, it is a known fact that connections and neighbourhoods in cities which provide opportunities for citizens to live a full life, will thrive. The next task for the DSBIA Board is an updated Strategic Plan that tackles some of the identified issues from the survey: Safe & Clean; Affordability; Transportation; Economic Development, Business Recruitment & Jobs; Arts & Culture; Diversity, and Inclusivity.

The Downtown Surrey Business Improvement Association continues to position our emerging City Centre as the premier place to invest, work, learn, live, and play. We strive to continuously build our partnerships to create a dynamic and sustainable Metropolitan Centre as we quickly grow and transition to be the largest City in our great Province of British Columbia.

A very special thank you is extended to the DSBIA Chair Bill Cunningham, for his final year as the Chair. Bill’s vast experience in both business and Board work has added a great dimension for the DSBIA. On behalf of the Board and staff, we wish Bill all the very best in his new role with VanCity. To the Board of Directors, thank you for your commitment, involvement, time, and energy in making Surrey’s Downtown a better place!

“Teamwork is the ability to work together towards a common vision”. To our staff, it is all about teamwork. My personal thank you is extended Bonnie; she embodies community service, engagement and commitment. To Tracey, who does so much of the legwork, is our steadfast support team and is always willing to take on new challenges. I would be remiss if I did not recognize the many hours of work, help, and involvement from all of our Simon Fraser University students and high school students, all whom have contributed greatly to the programs and work of the organization. The hard work and vision from everyone involved promotes a substantial growth process for a healthy and vibrant Downtown Surrey.

Upon reviewing the 2019 AGM Reports, the Board and staff welcome your feedback and comments.

Elizabeth Model
Chief Executive Officer
BOARD OF DIRECTORS 2019-2020

Andrew Westlund
Apex Communications/Westlund Group

James Stewart
Hamilton Duncan

Randal Dhaliwal
Fasken

Bill Cunningham
TD Commercial Banking

Joanne Curry
Simon Fraser University - Surrey

Robert Dominick
WestStone Group

Bill Rempel
Blackwood Partners Management Group

Larry Fisher
Lark Group

Shirley Samujh-Dayal
Coast Mountain Bus Company

Bonnie Alexander
Safe Software

Melanie Adamczewski **
Urban Systems

Soleman Hashmi *
Hashmi Law Office

Charan Sethi
Tien Sher Group of Companies

Michael Heeney
SCDC

Councillor Linda Annis
(ex-officio) City of Surrey

David Pel
David Pel & Company Inc.

Mike Nielsen
Sprite Multimedia Systems Ltd.

*C Resigned prior to term ending
**Appointed mid-term

Franklin Jackson
Civic Hotel

Monica VanderZalm
Eurocan Industries
STAFF

Elizabeth Model
CEO

Janette Lee
Summer Intern 2019

Soma Marton
Coordinator

Adrienne Nogueras
Fall Intern 2019

Anandita Gupta
Winter Intern 2019

Conor Commerford
Summer Intern 2019

Howard Chu
Summer Intern 2019

Hussein Elhagehassan
Summer/Fall Intern 2019

Bonnie Burnside
Manager

Jeanette Lim
Summer Intern 2019

Lainey Martin
Summer Intern 2019

Mai Nguyen
Summer/Fall Intern 2019

Maja Lamba
Summer Intern 2019

Margaret Leong
Winter Intern 2019

Quentin Benetti
Summer Intern 2019

Theona Kennett
Summer Intern 2019

Tracey Gravel
Coordinator

Victoria Freinhofer
Summer Intern 2019

Ahmed Massod
High School Intern Summer 2019

Denise Cachero
High School Intern Summer 2019

Jia Dhillon
High School Intern Summer/Fall 2019

Jodie Aguinaldo
High School Intern Summer 2019

Shawn Khabara
High School Intern Summer 2019

Tina Yogore
High School Intern Summer 2019
LOOKING BACK 2019

ECONOMIC DEVELOPMENT
The Downtown Surrey BIA has identified our Downtown as THE place to invest, develop, grow business, and improve our economic well being

DSBIA Economic Development and Promotional Activities

VIP Panel
The DSBIA hosted and organized an informational panel focused on the development of Downtown Surrey. Panelists included Tim Grant – PCI; Dale Lutz – Safe Software; Joanne Curry – SFU; and Mayor Doug McCallum. Moderated by Rajveer Hundal – PWC. The event highlighted the roles of the development community, businesses, SFU, and the City as “partners in progress” with the build-out of our Downtown. A networking reception followed the interactive panel discussions. The DSBIA worked with LBMG who brought regional media coverage to the happenings and growth in Downtown Surrey.

VIP Seasonal event with Larry Beasley
An internationally-known urban planner. Highlighting the importance of the development, Beasley’s presentation was educational, thought provoking, and informational. A networking reception followed which further engaged conversations on City development and planning.

Panel presentations at ICSC – Western Conference & Speaking engagement at NAIOP Convention
• Focus was the collaborative efforts on the overall developments of Downtown Surrey

Sponsorship & Support
• BC Chamber – Premier and Cabinet luncheon
  • Transportation Forums – SBOT and GVBOT
  • Health & Technology District
    - BC Tech Summit: Partnered on Trade show
    - H&T District Reception – BC Tech Summit
    - Health and Tech Science B-fast with world renowned Israel Professor
  - Panel presentation – Cities Leadership Institute – Australia
• Sponsored City of Surrey and Vancouver Smart City Initiative
  - Smart Cities breakfast GVBOT; UDI and SBOT
• Sponsored SFU Grand Opening of new SEE building
• Sponsored NAIOP Breakfast x2 targeting commercial brokers
• Sponsored REIBC – Downtown Surrey lunch event and seasonal reception
• ICBA Gala
• GVBOT – Northview Golf tournament

Downtown Surrey growth and development were highlighted by presentations
To investors, realtors, local developers and business and community groups (ongoing)

Transportation Initiatives
• Rail-Volution Regional Forum – support and improvement for rail transportation in Metro Vancouver
• Mayor’s Council and Translink attended press conferences and meetings
• BTTC – meetings and resignation from Board
• Translink Forums and input
• Moving in a Livable Region Forums Advocacy and Support

Collaborative partnership and sponsorship of Economic Development initiatives with the City of Surrey
MARKETING

Combine the DSBIA strategies to support, enhance and achieve the objectives, goals, and work of the organization’s vision and mission.

Media (in conjunction with Marketing Committee)

LBMG - DSBIA Media Campaign (Laura Ballance Media Group)
- Public Relations, Advertising and Promotions for Downtown Surrey 2019
- BC Business and INVEST BC – one page advertorial focused on DT Surrey with circulation via all worldwide trade offices
- Media personnel - Meetings, connections, interviews, and education to develop and highlight features in publications with “good news stories” along with business growth and urban involvement South of the Fraser
- CBC - Business Advisory Panel input

Public Relations – media materials, media coverage and monitoring, interview facilitation

ICSC (International Council of Shopping Centres)

Whistler - attended and participated with DSBIA. New Trade Show booth - A new booth was commissioned featuring new builds on the agenda for Downtown Surrey. The booth showcased extremely well with many comments on the upcoming buildings, and positive remarks and interest.

BUILDEX

Vancouver Western Canada’s largest conference and tradeshow for Property Management, Interior Design, Architecture, Renovation, Construction, and Real Estate. BUILDEX attended and participated with DSBIA Trade show booth which sponsored, showcased, educated and promoted Downtown Surrey. The conference demonstrated over 14,000+ attendees. Connections were prevalent and noteworthy follow-ups were established with numerous leads.

Fraser Valley Real Estate Trade Show

Booth sponsored, showcased, promoted, and educated realtors with happenings in Downtown Surrey resulting in numerous speaking engagements for individuals, groups, and real estate businesses.

Pacific Northwest Regional Conference
BIABC & IDA (International Downtown Association) The DSBIA hosted the regional conference in DT Surrey

Mobile tours were organized for attendees which highlighted and showcased Surrey. The main takeaway was that education, collaboration, and networking ensured success for all. The conference showcased best practices such as economic development initiatives, Member and place making events, and the importance of professional relationships.

Forums and workshops

With input from the DSBIA on Downtown Surrey, regional, provincial and national organizations and businesses were highlighted.

Business & Educational Organizations & Membership:

Networking & Promotional Opportunities with Community Input

NAIOP (Commercial Real Estate Development Association); BOMA (Building Owners and Managers Association); REIBC (Real Estate Institute of BC); UDI (Urban Development Institute Fraser Valley and Vancouver); BC Chamber of Commerce, Greater Vancouver Board of Trade (GVBOT); Surrey Board of Trade; BCEDA (BC Economic Development Association); International Downtown Association (IDA)

Simon Fraser University Advisory Committee
- Attended and supported SFU events and functions relating to Downtown Surrey
Government Representatives Meetings & Advocacy work

- Hosted Federal All Candidates Meeting
- Attended:
  - MLA’s meetings and discussions on issues in Downtown Surrey
  - Meetings with MP Randeep Sari; MLAs: Minister Bruce Ralston, Garry Beggs, Jinny Simms, Rachna Signh, Jagrup Brar and Tracy Reddies
  - Meetings with City of Surrey Councillors - individually

Federal

- MP Randeep Sari and presentations on SFU Summer student projects – Federal Summer Jobs Grant
- Hosted Federal Summer Jobs announcement – DSBIA offices
- Attended SBOT meetings with Federal Candidates – Forums

Presentations

- Hosted and attended City Centre Stakeholder Meetings. Re: Social Issues
- Continued meetings, discussions, and presentations with City and MLAs
- Written submission and input to Finances; Budget Presentation to BC Standing Committee on Finance. Re: Simon Fraser University’s request for expansion
- Visit and DSBIA office discussions with MLA’s and MP’s

Grassroots Marketing

- King George Boulevard has long been referred to as “The George” by first responders. In an effort to persuade local residents and employees as well as people who drive “The George” every day to check out the businesses in the area, the DSBIA started a campaign in 2016 to encourage people to “Explore the George”. This initiative was continued in 2017, 2018, and 2019.
  - 10 second videos were added to the videos shot in previous years and used in social media and were also posted on the explorethegeorge.com website.
  - Using the hashtag “#explorethegeorge”, weekly social media campaigns focused on specials offered by local businesses.

- In addition to updating the DSBIA Restaurant Guide, there were several videos filmed of students visiting, showcasing and dining at a number of local restaurants.

- Updated presentation outlining information regarding Surrey’s growth and development, and the benefits of investing/relocating to Downtown Surrey that we continuously distributed on USB Drives at various events and Trade Shows throughout the year.

GOVERNMENT RELATIONS

Working and advocating with all levels of Government, Crown Corporations, business and industry leaders to facilitate the growth and development of an inclusive City.
• Attendance, discussions, and networking at Metro Vancouver events with elected officials; Municipal, Provincial and Federal

**Surrey City Council Meetings**

• Support of local development in City Centre – Public Hearings
• Meetings for support and local engagement in relation to Downtown Surrey

**City Staff and Departments**

• Issues impacting Downtown Surrey (Crime, Mental Health, Housing, Social Disorder, Development, Transportation, Unsightly Properties)
• Y – support for build of facilities
• Transportation discussions and input
• Marketing City Center

**SAFETY**

_The DSBIA supports, encourages and promotes a safe, livable Downtown for people to work, play, live and learn._

**DSBIA Business Patrol** * The DSBIA Bike Patrol, contracted through Paladin Security, provided cycling security on the streets Monday through Friday from 8am-6pm as well as Saturday from 9am-7pm. An additional team worked Monday through Friday from 11am-7pm. The teams generated over 1000 incident reports in 2019, and answered an average of thirty calls for service per month that came into the DSBIA office.

**Surrey Crime Prevention Pilot Project** * Given the concerns expressed by a number of businesses regarding overnight damages to large glass windows and remnants of people setting fires to keep warm, the DSBIA contracted with the Surrey Crime Prevention Society to do additional patrols between 10:00 pm - 2:00 am four nights per week. The two month pilot project has been extended for an additional two months, after which a full evaluation will be completed to determine continuance of this initiative.

**Other Community Safety Initiatives**

• SFU Co-op Student Lainey Martin completed the 15th Annual Safety Audit. Approximately 176 street-level businesses responded. Top four concerns that are affecting businesses are litter/trash, loitering, discarded needles, and drug-related activities including public intoxication. There were several questions asked regarding the temporary housing units that were placed in the area in June 2018. Overall, most people reported feeling neutral or positive about this type of housing. However, businesses in close proximity expressed concerns about feeling less safe.

• The DSBIA staff participates in the monthly Whalley Integrated Service Team (WIST) meetings, monthly Boulevard Shelter meetings, and safe consumption site meetings when held. Effective July 2018, the DSBIA staff participates in Community Advisory Committees for temporary housing.

• In July, the DSBIA hosted a Community Safety Luncheon at the Ukrainian Hall on 108 Avenue that focused on how to de-escalate problem customers. The luncheon also included an update from the RCMP.

**AREA ENHANCEMENT AND PLACEMAKING**

_The DSBIA champions a clean, welcoming, walkable and quality area for businesses, residents, and visitors._

• Since April 2012, the DSBIA has used Goodbye Graffiti for graffiti removal within the DSBIA area.
• The Clean Streets Program, provided by Phoenix Drug & Alcohol Education Centre, was contracted
from February 1 - December 31, 2019. Littering pick up within the DSBIA area 7 days a week, 3 hrs a day.

- The DSBIA has an ongoing program to identify bylaw infractions and report to appropriate departments at the City of Surrey. Staff continues to forward complaints from the community to the City.

- Organized a community clean-up in support of the City of Surrey’s “Love Where You Live” initiative.

- To help enhance positive activity in the area, a number of placemaking initiatives were organized throughout the summer. These activities included #WhalleyWednesdays at Grosvenor Road, the Love Ball and Lollipop Love (distribution lollipops at London Station), and a variety of pop-up entertainments in which our High School Performance Troupe performed in front of stores, within plazas, and near Skytrain stations.

**EVENTS**

*The DSBIA facilitates activities and events designed to build popularity and enliven public spaces in order to create a welcoming downtown.*

**DSBIA Signature Events**

**Gingerbread Village - Christmas Season**
- The Downtown Surrey BIA held the 3rd Annual Gingerbread Village Contest at Central City Shopping Centre from December 7-15. There were over fifty-five entries in a variety of categories (high schools, post-secondary schools, elementary schools, businesses, non-profits, service groups, etc.) and the People’s Choice Award raised over $2400 for the Surrey Christmas Bureau.

**Movies Under the Stars**
- In 2019, the DSBIA showed a popular movie each Saturday in August at Holland Park: “Space Jam”, “How to Train Your Dragon: Hidden World”, “Lego Movie 2”, and “Spider-Man: Into the Spider-Verse”. Prior to each movie, we hosted displays, activities, and a variety of local entertainers. A complete list of sponsors can be found under the Sponsor Recognition on page 15 of this report.

**The Long Long Table**
- Our 5th Annual Long Long Table in Civic Plaza was hosted in June 2019. Over 200 people enjoyed a wonderful five course dinner prepared and served by the catering staff at the Civic Hotel.
2019 EVENT CALENDAR

FEB
05
Toque Tuesday at Civic Plaza (Community Event – sponsor)

FEB
21
AGM at Civic Hotel

APR
13
Party for the Planet at Civic Plaza (City of Surrey Event – sponsor, participant)

APR
13
BIABC/IDA Regional Conference (Host, Sponsor)

JUN
13
DSBIA Economic Development VIP Panel at Civic Hotel

JUN
15
Surrey Fest at Holland Park (Community Event – sponsor, participant)

JUN
25
Indigenous Day at Holland Park (Community Event – participant)

JUN
21
Long Long Table at Civic Plaza

JUN
29
Pride Festival at Central City Plaza (Community Event – sponsor)

JUL
01
Canada Day at Bill Reid Amphitheatre (City of Surrey Event – sponsor, participant)

JUL
06
Whalley’s Corner Festival at King George/Grosvenor Road (Community event – sponsor, participant)

JUL
11
Safety Lunch at Ukrainian Hall

JUL
13
Glitter Unicorn Festival at Forsyth Park - (BIA Event)

JUL
20,21
Fusion Fest at Holland Park - (City of Surrey Event – sponsor, participant)

JUL
29
Y Dance at Civic Plaza - (BIA Event – fundraiser for the new Y Capital project)

AUG
03
Movies Under the Stars at Holland Park

AUG
07
Member Barbecue at David Pel & Co. Office

AUG
08
Member Barbecue at Holland Park

AUG
10
Movies Under the Stars at Holland Park

AUG
16
Cool Down(Town) at Holland Park - (BIA Event)

AUG
17
Movies Under the Stars at Holland Park

AUG
24
Movies Under the Stars at Holland Park

SEP
14
Phoenix Block Party at Phoenix Centre - (Community Event – sponsor, participant)

OCT
08
Federal All Candidates Forum - Candidates for Surrey Centre

NOV
02
RCMP Event at Coast Salish Secondary - (Community Event – participant)

NOV
16
Central City Christmas Event - (Central City Event – participant)

NOV
23
Tree Lighting Festival at Civic Plaza - (City of Surrey Event – sponsor, participant)

DEC
01
Big Rigs for Kids at Civic Plaza - (BIA Event)

DEC
03
DSBIA Economic Development Event at Civic Hotel with guest speaker: Larry Beasley

DEC
07-15
Gingerbread Village at Central City

*does not include participation in events through “2020 Our Surrey Vision Project”

MEMBER SERVICES AND COMMUNICATIONS

To provide information, education, service and assistance to the DSBIA Membership

• AGM was held in February at the Civic Hotel

• The New View – publication distributed six times per year via email and was also posted on our website – The publication consistently shared positive stories about the community and the Downtown development

• It’s News Downtown – email newsletter to Members sent out 40 times per year (as warranted)

• What’s Up Downtown – a newsletter distributed by unaddressed admail to businesses in the DSBIA area and sent out 5-6 times per year. This newsletter updates the Members on specific projects in the area as well as the current and ongoing staff-initiated projects.

• Imprinted pens were distributed to our Members through our Bike Patrol, reminding businesses to call 9-1-1 in an emergency

• Social Media – DSBIA has a continued presence on Twitter (@dtsurreybia), online blogs, Facebook, and Instagram (@dtsurrey). For the investment community, we have a Twitter account @downtown-surrey that is partnered to the surreycitycentre.ca website.
• A DSBIA Community Safety event was hosted to provide up-to-date information to the Membership.

• “Lunch is on Us” barbecues were held for Members in August

SPECIAL PROJECTS IN 2019

Summer Students

Every summer since 2005, the DSBIA has received funding to hire students to assist in a variety of community projects. Thanks to funding from Canada Summer Jobs and our MP, Randeep Sarai, the DSBIA was privileged to hire 18 students during the summer of 2019.

The students, who came from a variety of faculties, work together as a team to do events, research, and numerous projects. The students could be viewed as a “Rapid Response Team” that addressed ways to solve concerns identified by businesses and community members.

Highlights from the Summer Interns of 2019

The community knows 135A Street as “The Strip”. When temporary housing arrived in 2018 and people were moved out of tents into the housing, 135A Street was left looking barren with a wall of chain link fences along the east side of the street. Maja worked with property owners, artists, and local groups to affix art to the fences. In 2019, three fences were completed. This creative project will continue in 2020 and hopefully create a location for local people to enjoy art from a variety of artists and community members.

Janette recruited local groups (Phoenix Centre, SUMS, Lookout) to participate in a community clean-up as part of the City’s “Love Where You Live” initiative. After the clean-up, the participants enjoyed a pizza lunch. Noting the number of cigarette butts in the area during the community clean-up, Janette also organised a cigarette butt buy-back day. Her team collected over 35,000 butts which were then recycled. Finally, she studied the issue of litter around the Skytrain stations and bus stops and showcased a presentation to the City of Surrey’s Engineering Department on methods of curbing litter in the area. Her ideas included more garbage containers at key locations and use of a different type of container – one that has a foot step to open. She also worked with local businesses on a campaign to remind people not to throw litter on the ground.

Lainey completed the 2019 Safety Audit and noted the high number of complaints regarding litter. She was able to map out the complaints in the area along with the locations of particular garbage containers. This information was utilized in Janette’s project. Further, Lainey also completed a report on options for the design of medians to curtail panhandling at particularly high volume corners. She received many comments from respondents to the survey concerning the safety of people who were panhandling in an unsafe manner. The project received a great deal of media uptake.

In addition to assisting Janette, Ahmed also researched the use of green roofs in commercial and industrial areas as well as bike lock-ups and parking.
Theona facilitated a number of placemaking activities including working with our four high school performers (Tina, Shawn, Jodie, and Denise) at small pop-up events throughout the area. She organized five #WhalleyWednesdays at the old Grosvenor Road School site where one of the projects included involving local children design and paint rocks that are now located on the site.

Theona, Maja and Denise planned and implemented a new event: “Summer Cool Down(town). Although it was a cool day, over 500 people attended.

In addition to helping plan and implement the summer events, Victoria researched what other types of special events could be held in Downtown Surrey. Victoria and Theona also helped our team of Little Girls (Ryley, Chloe, Aubrey, Sienna, and Kaydence) plan and implement the Y Dance in Civic Plaza which raised almost $1000 toward the new City Centre Y.

These projects and events would not have been as successful without the help of Conor, Soma, Howard, and Quentin in promoting these endeavours.

2020 Our Surrey Vision

In May, the DSBIA Board of Directors approved a project to survey people in Surrey regarding their views of Downtown Surrey – present and future. Using an Appreciative Inquiry (AI) lens, the goal was to educate and inform while simultaneously gathering information. Instead of focusing on detriments, the students primarily focused on the City's strengths and what we can do to build on said strengths.

Hussein and Mai were the Research Leads with help from Janette and Jia. These students attended numerous events, festivals and picnics, held informational pop-ups and workshops, interviewed individuals and engaged with people through social media. Overall, they managed to engage over 4400 people in person and had 1316 surveys completed online. There were over a million connections with people through Facebook, Twitter, Instagram and articles written in local newspapers.

The report was unveiled late January 2020 and the report is available on www.oursurreyvision.com as well as on the DSBIA website www.downtownsurreybia.com

This report will be the basis for the DSBIA Board of Directors’ new Strategic Plan. It will also assist in planning the work that students will continue or commence in the summer of 2020.

In April 2019, the DSBIA hosted the BIABC/IDA Regional Conference at the Civic Hotel in Surrey. There were over 150 delegates from all over Canada and the US. The DSBIA was able to showcase a variety of projects and initiatives happening in Surrey through mobile tours including Phoenix Centre, Economic Development FAM Tour, Surrey Special Events, City of Surrey Crime Prevention, Central City’s Plans for the Future, the new SFU Engineering Building, and the City Centre Library. There were also mobile tours to our neighbouring BIAs in Newton, Fleetwood, and Cloverdale. City staff, local developers, RCMP, Lookout, DSBIA staff and others also participated in panels and workshops.

The last time the BIABC Conference was held in Surrey was in 2007, and returning long-time attendees at the event recognized a huge change in the area and our changing and growing Downtown.
THANK YOU!

We appreciate the financial sponsorship of our local events. It would not be possible without your help.

OUR SPONSORS

Movies Under the Stars
- Prospera Credit Union
- City of Surrey
- Hamilton Duncan
- Safe Software
- Blue Sky
- Anthem Properties
- Rize
- SCDC
- Value Properties
- PCI
- SCDC
- KPU
- Trans Mountain
- Cobra Electric
- Goodbye Graffiti
- SFU
- Surrey NOW Leader
- Miss 604
- 94.5 Virgin Radio

Safety Forum
- Ukrainian Hall
- RCMP
- Paladin Security
- All Candidates Forum
- Civic Hotel

Big Rigs for Kids
- City of Surrey
- Special thanks to the Cloverdale BIA and Paul Orazietti
- David’s Tea
- Sobe’s - Safeway
- Kernels Popcorn
- Everything Wine
- Tommy Guns - original Barber
- Hive Climbing
- Blaze Pizza
- Spinhouse

The Long Long Table
- Civic Hotel
- Vancity
- KPU
- SFU
- SCDC
- Eurocan
- David Pel & Co.
- Goodbye Graffiti
- Lark Group

VIP Economic Development Forum
- The City of Surrey
- Civic Hotel

Gingerbread Village
- Central City Shopping Centre
- Surrey NOW-Leader

Lunch on Us!
- David Pel & Co.
- City of Surrey

Y Dance
- Old Surrey Restaurant
- Funky Monkey Fun House
- Blackwood Partners
- Central City
- Surrey Eagles
- Bozzini’s Restaurant
- Steve Nash Fitness World
- Civic Hotel
- Soma Marton
- Central City Brewing
- Save-On Foods
- Art Knapps
- BC Lions
- Sprite Multimedia
- Landmark Cinemas
We would also like to thank our volunteers, especially the Red Shirts from Phoenix.