

## INNOVATION BOULEVARD: Surrey's Healthcare Super-Community

The eyes of the world are on Surrey's visionary healthcare initiative in the heart of Downtown Surrey. Mobilizing leading-edge facilities, clinicians, technologies and forward-thinking businesses, Innovation Boulevard is creating a flourishing environment for products and services to improve patient care.

Innovation Boulevard is the brainchild of Mayor Dianne Watts and Dr Ryan D'Arcy, a BC neuroscientist and Surrey Memorial Leadership Chair in Multimodal Technology for Healthcare Innovation. In 19 months it has already gained global recognition in medical technologies, independent living technologies, and digital health technologies.

It comprises an interactive network of facilities, educational centres, businesses and practitioners within one square mile between and including Simon Fraser University and Surrey Memorial Hospital. With over 20 stakeholders, from Fraser Health Authority to Technology for Healthcare Innovation to Centre for Child Development to Timber Creek Specialized Acute Mental Health Facility, the best and brightest collaborate on every aspect of treatment and wellness.

"The city acts as a concierge service for Innovation Boulevard. Along with being a primary partner, the city helps connect people with the right resources and information," says Donna Jones, Surrey's



Manager of Economic Development. "We want everyone to benefit, find their place, work together and not be constrained by territorial barriers."

"This is a great example of what can be accomplished if you bring together the right mix of entrepreneurial minds, present them with a compelling vision and then turn them loose on it."

The shared vision encompasses four main areas: improving healthcare outcomes for patients, implementing tangible solutions for the healthcare system, attracting topnotch clinicians and researchers, and growing healthcare companies in technology and services.

The three primary assets and energy centres are Surrey Memorial Hospital campus which just received \$.5 billion for their recent expansion, Jim Pattison Outpatient facility, and SFU Surrey campus research in engineering mechatronics and healthcare. A recent trade mission to Israel included a "small and mighty group" from Innovation Boulevard who are moving forward with unprecedented opportunities.

"The farsightedness and courage coming out of City Hall gives everyone the latitude to move forward brilliantly. People talk about thinking outside the box. Here at Innovation Boulevard there is no box."

Written by Sylvia Taylor.

## Downtown Surrey Business Improvement Association ANNUAL GENERAL MEETING

### Neptune Restaurant

1130 – 10153 King George Boulevard, Surrey BC  
(Central City Shopping Centre beside Target)

**Tuesday, February 25, 2014.**

**Time: 7:30-9:00 am (registration opens: 7:15am)**

**Questions or to RSVP, contact us at 604.580.2321 or [info@downtownsurreybia.com](mailto:info@downtownsurreybia.com)**

### Agenda

7:30 am Registration/Networking

7:50 am Light Breakfast – no charge for DSBIA members (RSVP required)

8:10 am Annual General Meeting

- Presentation of 2013 Financial Statement
- Presentation and adoption of 2014 Budget
- Proposed Bylaw Changes – (see next page)
- Election of Directors for 2014

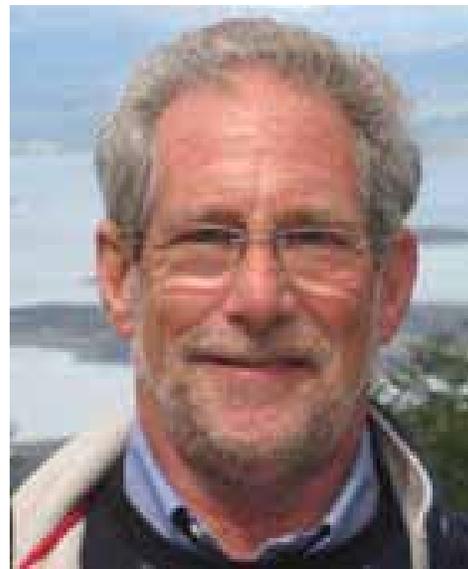
**Following the AGM, there will be a presentation by Special Guest Michael Goldberg.**

Michael A. Goldberg, Professor and Dean Emeritus, The Sauder School of Business, The University of British Columbia, Vancouver

His academic and public career spanned four plus decades. From January 2002 to December 2004 he was Associate Vice President International at the University of British Columbia (UBC), and the HR Fullerton Professor of Urban Land Policy in the UBC Sauder School of Business where he served as Dean of 1991 to 1997. He joined UBC in 1968 upon completing his Ph.D. in Economics at the University of California at Berkeley. His research addresses cities, their transportation, housing and land use systems and their competitive position in the global economy and the policies needed to enhance this competitiveness. He has also explored globalizing real estate markets and Asian property investors in particular. Of special interest has been the economics of urban

land policy and its impact on housing, urban development and transportation. In this vein, he has stressed the necessity of understanding the interaction of urban transportation and urban land use policies.

He is currently a director of the Canada Pension Plan Investment Board and Chair of the Board of the Surrey City Development Corporation and has served on more than a dozen other publicly listed company boards. He has wholly or partly authored 9 books and over 200 academic and professional articles and applied them successfully with diverse businesses and governments in North America, Asia and Europe, often working with citizen, business and community groups, as well as governments to help them adapt to the changing demands of the global economy. He has given 60+ invited lectures at 50+ universities and research institutes in 16 countries, and numerous academic and public talks across Canada and in over two dozen countries.



**Proposed Bylaw Changes**

THE DOWNTOWN SURREY BUSINESS IMPROVEMENT ASSOCIATION  
(the “Association”)

RESOLUTION OF THE MEMBERS

RE: PROPOSED AMENDMENT TO BYLAWS

WHEREAS it has been proposed that certain amendments be made to the bylaws of the Association for its better and more efficient operation and for the better delivery of services to the members of the Association;

BE IT RESOLVED that the Bylaws of the Association be amended as follows:

- A. That Bylaw 5.6 be amended by replacing the word “President” with the word “Chair” and by replacing the word “Vice-President” with the word “Vice-Chair”, wherever those words appear.
- B. That Bylaw 6.2 be amended by inserting the following as subparagraph (e):  
“6.2(e) Directors shall be permitted to stand for up to four consecutive two-year terms of office.”
- C. That Bylaw 6.4 be amended by deleting the existing wording in its entirety and inserting in its place the following:  
“6.4 Any individual who wishes to be nominated for election to the Board of Directors must submit his or her name to the nominating committee at least fifteen days prior to the Annual General Meeting.”
- D. That Bylaw 6.14 be amended by replacing the word “President” with the word “Chair”, by replacing the word “President’s” with the word “Chair’s” and by replacing the word “Vice-Presidents” with the word “Vice-Chairs”, wherever those words appear.
- E. That Bylaw 6.15 be amended by replacing the word “President” with the word “Chair”.
- F. That Bylaw 7.3 be amended by replacing the word “President” with the word “Chair”.
- G. That Bylaw 7.4 be amended by replacing the word “President” with the word “Chair”.
- H. That Bylaw 8.1 be amended by replacing the word “President” with the word “Chair”.
- I. That Bylaw 8.2 be amended by replacing the word “President” with the word “Chair” and by replacing the word “Vice-President” with the word “Vice-Chair”, wherever those words appear.
- J. That Bylaw 8.7 be amended by replacing the word “President” with the word “Chair”.
- K. That Bylaw 9.1 be amended by replacing the words “Executive Director” with the words “Chief Executive Officer”, wherever those words appear.  
That Bylaw 9.2 be amended by replacing the words “Executive Director” with the words “Chief Executive Officer”.
- M. That Bylaw 9.4 be amended by replacing the words “Executive Director” with the words “Chief Executive Officer”.
- N. That Bylaw 12.1(a) be amended by replacing the word “President” with the word “Chair” and by replacing the word “Vice-President” with the word “Vice-Chair”.

**the new view**

The New View is a monthly publication of the Downtown Surrey Business Improvement Association.



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**Issue 73 February 2014**

# On Patrol in Downtown Surrey



Giving businesses and locals a piece of mind is the bike patrol provided by Concord Security under contract with the Downtown Surrey BIA. The bike patrol fills a need in the area that supports the work of the RCMP. They act as eyes and ears on the street and monitor safety conditions from their patrols around the community.

The DSBI Bike Patrol has been operating in the Downtown Surrey area for 6 years, since February 2008. This initiative works to ease the stress on property owners and

companies from minor disturbances that can affect business. The Bike Patrol provides a key public service to help keep the community safe as the area transforms into a commercial and cultural hub.

They regularly diffuse tense situations, and contact the police when necessary. The patrol has a great relationship with the local police, and frequently meets with the RCMP to provide information that makes this area safer. They also make scheduled (random) routes throughout the day in addition to

their calls for service that come through the BIA office. Making businesses and their customers feel safe in our Downtown is a top priority for the DSBI and Concord Security.

When the DSBI is contacted with a concern such as loitering, panhandling or other disturbances of a non-violent nature, your message is relayed directly to the Bike Patrol that arrive to the location promptly. Approximately 10-40 calls per month are received by the DSBI office and an additional 40-50 incident reports are generated each month based on patrols.

In addition to regular patrols, the DSBI Bike Patrol stop by various businesses each month to identify ongoing concerns that might be present.

The patrol is available Monday-Saturday, 9am-7pm. For service, contact the DSBI at 604.581.2321. The DSBI Bike Patrol is a public safety tool provided for the businesses in the Downtown Core.

Written by Tia Saini

## Graffiti-free Zone

As Surrey grows, Goodbye Graffiti works hard to keep the Downtown core looking as presentable as possible. Through its work for the Downtown Surrey BIA, Goodbye Graffiti is consistently cleaning and helping to maintain the business properties in the area.

Graffiti can detract from the appearance of the area and reduce property values. The Downtown Surrey BIA, and Goodbye Graffiti are working proactively to clean and beautify the community. Establishing an appealing downtown core will help support the continued transformation of the area.

In the past year, Goodbye Graffiti provided over 17,000 site inspections in the Downtown Surrey area through the Good-



**Goodbye Graffiti™**

bye Graffiti Ever-clean program. If Graffiti is present, it is removed. Other services include: restorations, hot water power washing, and anti-graffiti coating. Through the partnership with DSBI, businesses in the area are encouraged to report graffiti as soon as possible to the BIA (604.580-2321) so it can be removed efficiently. Goodbye Graffiti also does weekly patrols in the area to make sure local properties are free of vandalism and “tagging”.

Written by Tia Saini

**Community Safety Breakfast**

Thursday, April 3  
7:30am-9am

**Days Inn**  
13373 King George Blvd, Surrey, BC

**Special Guest**  
Officer in Charge,  
Superintendent Bill Fordy

**Please RSVP: Tracey**  
604.508.2321 or  
info@downtownsurreybia.com

# SFU OPEN HOUSE



SFU’s award-winning campus in Surrey will be on full display for their 2014 Global Community Open House on Thursday, March 6th from 4:30-8:30pm. The Open House is a chance for SFU to showcase the vibrant appeal and cultural diversity of students and staff at their Surrey location.

“This is a showcase event for the campus, it not only draws prospective students and their families but visitors of all ages who can learn more about the campus and how SFU is engaging with the community,” says Steve Dooley, Executive Director of the campus.

“We’re a growing campus with strong community ties and research programs that are expanding in a wide range of fields - health, crime and clean energy among them - all reasons for us to celebrate and share these accomplishments.”

Dooley adds the Annual Open House is a great way for the campus to celebrate its wide range of community partnerships.

The evening features interactive exhibitions and hands-on activities from each SFU’s eight faculties. Visitors will be able to take

part in: robot battles, experience how music can aid pain management, test “wearable” technology, dress in ‘period’ costumes, catch live science experiments and interact with touchable sea creatures.

The main stage will present an array of cultural performances and entertainment. As the evening winds down, the stage will also be the focus of the prize draws that visitors can be entered throughout the evening. Register online before attending for a chance to win an iPad mini!



**Learn about the amazing range of SFU’s programs, student services and admission. Tour the campus, participate in games, and eat the food provided by SFU.**

Simon Fraser University is consistently ranked #1 amongst comprehensive universities in Canada and one of the top 50 universities in the world under 50 years old. Across the 3 campuses, SFU delivers 150 programs to over 30,000 students. The Open House offers a chance to see one of the world’s best universities here in Surrey at their most dynamic and diverse campus.

Written by Tia Saini.

# COMMUNITY CALENDAR

## What's Happening in our Community

### March 2014

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- **PJ Storytime** Tuesdays 7-7:30pm City Centre Library – Drop-in All Ages
  - **Toddler Time** Wednesday 11:30-12 – City Centre Library – Drop-in. 13-30 months
  - **Baby Time** Thursdays 10:30-11 am – City Centre Library. Drop-in. 0-12 months.
  - **School Age Stories** Thursdays 3:45-4:15pm – City Centre Library. Drop-In. Age 5 years +
  - **If You Give a Kid a Muffin** Fridays 10-10:30am – City Centre Library. Drop-in. 0-5 years.
  - **Saturday Stories** – Saturdays 11-11:30am – City Centre Library. Drop-in. All Ages.
  - **Settlement Services for Newcomers** Mondays, Wednesdays, Fridays from 3-7pm City Centre Library Room 203. Adults. Drop-in.
  - **SPRING BREAK Theme Swims** – March 17 -28, 1:30pm – 4:00pm Daily!! Two weeks of Themed Swims, Games & Prizes! Regular Admission Applies.
- 2           **Magic the Gathering of the Gods Game Day** at Central City's Craving for a Game Store. Event at noon. \$4 entrance fee. All ages.
- 5           **Surrey School District Science Fair.** Central City Shopping Centre from 3-8pm. Free. All ages.
- 6           **SFU Surrey Open House** from 4:30-8:30pm at SFU Surrey. Free. All ages.
- 8           **International Women's Day** 10am-2pm Pre-registration for Yoga and Zumba City Centre Library Free
- 11          **So You Want to Be A Landlord?** From 6:30-9pm District One office – 10720 King George Blvd.  
Registration: 604.502.6287
- 12          **Kids Book Club** from 3:15-4:15pm. City Centre Library call 604.598.7427 to register. 7-10 years.
- 15          **Pokemon Provincial** takes place at Central City's Craving for a Game Store. 1pm. Entrance fee: \$4. All ages.
- 28-30       **Canadian Cancer Society Daffodil Campaign** at Central City Shopping Centre. By donation.
- 28          **Perogy Supper.** St. Mary's Hall 13512-108 Ave. 4:30-7:30 pm. Info: 604.531.1923. Eat-in or Take-out.

### April 2014

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- **PJ Storytime** Tuesdays 7-7:30pm City Centre Library – Drop-in All Ages
  - **Toddler Time** Wednesday 11:30-12 – City Centre Library – Drop-in. 13-30 months
  - **Baby Time** Thursdays 10:30-11 am – City Centre Library. Drop-in. 0-12 months.
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  - **Settlement Services for Newcomers** Mondays, Wednesdays, Fridays from 3-7pm City Centre Library Room 203. Adults. Drop-in.
- 5           **Don Ritchie's Musical Performance** at 2pm. City Centre Library. Drop-n. All Ages.
- 12          **12th Annual Early Years Festival** – from 10am-3pm at Chuck Bailey Rec Centre 13478 107A Avenue – Free, Join us for a fun family day
- 13          **Bridgeview Easter Egg Hunt** 10am – 12pm Bridgeview Community Centre (11475 126A Street) Families, children of all ages!
- 16          **Kids Book Club** from 3:15-4:15pm. City Centre Library call 604.598.7427 to register. 7-10 years.
- 25          **Good Old Fashioned Spring Dance** 12pm-4pm #4353366 Bridgeview Community Centre
- 25          **Perogy Supper.** St. Mary's Hall 13512-108 Ave. 4:30-7:30 pm. Info: 604.531.1923. Eat-in or Take-out.
- 26          **Party for the Planet** from 10am-9pm Plaza at New City Hall, City Centre Library, New City Hall. All Ages. Activities and Entertainment.
- 26          **BC Junior Talent Search** at Central City Shopping Centre. Free,
- 26-27       **Magic the Gathering: Journey into Nyx Pre-release** takes place at Central City's Craving for a Game Store. 11am-3pm. Entrance fee: \$30. All ages.

# Building Community Through Pride of Place

Under the guidance of Shira Standfield, Civic Beautification Planner, Surrey is putting its best face forward.

“Beautification isn’t just about making things pretty, it’s about engaging people with their neighbourhood, getting them excited about making changes, and creating an environment they can feel good about,” says Standfield.

Recently appointed to the Kwantlen Polytechnic University Board of Governors, Standfield began her stellar career as an access specialist and landscape architect. With degrees in Environment and Resource Studies, Natural Resources, and Landscape Architecture, she was previous park planner and designer for Metro Vancouver and Burnaby. In addition to her consulting firm, Everyone Included Strategies Inc., she volunteers with the Rick Hansen Foundation accessibility committee. And at the Athens 2004 Paralympics, she helped win bronze on the women's wheelchair basketball team.



Her role as Planner includes liaising between the community and City Hall, coordinating multi-departmental processes, and providing expertise, support and ideas to help individuals and groups improve their neighbourhoods. Along with a host of ongoing and special projects, Standfield is especially focused on supporting businesses to apply for the Facade Enhancement Grant to make their storefronts more inviting, enhance the street experience for



pedestrians, revitalize the area and make it fresher and more pleasurable for new residents.

The program provides matching grants up to 30% of eligible costs to a maximum of \$3,000, to businesses and not-for-profits for improving their storefronts along King George Boulevard between 107 Avenue. and Bentley Road. Benefits to businesses include: attracting customers, encouraging foot traffic and improving marketability of the area.

permanent landscape features; improving wheelchair access.

“It’s often the small changes, a coat of paint, a new sign, cleaning up a vacant space that really makes a difference. Building pride and ownership of the street creates the energy and creativity for interesting and unique neighbourhoods.”

Written by Sylvia Taylor

**Beautification Programs:**

- Facade Enhancement Grants
- City Banner Program
- City Beautification Grants
- Graffiti Removal & Prevention
- Seasonal & Decorative Lighting Program
- Community Enhancement Partnership Program

**Facade Enhancement Application:**  
 Shira Standfield  
**email:** beautification@surrey.ca  
**phone:** 504.598.5780



Eligible enhancements include: restoring and repainting exterior finishes and facades; repairing and replacing frontage windows and doors; upgrading exterior lighting, facade masonry, brickwork and wood, signs, fixtures and awnings; adding patio areas and

## New Business – Authentic Board Supply



The newest business in Downtown Surrey is Authentic Board Supply. The skateboard shop, is located in the Dell Shopping Centre, and has been open since November 2013. They pack a large inventory of boards, accessories and apparel into their store that is about so much more than just doing business.

Supply is in the business of creating skate culture in Downtown Surrey. He has been working with the city for over a decade building strong community ties and opportunities for Surrey's youth. Hippy Mike says he wanted a place where kids could come talk, hang out, learn, and not just spend their money.

Owner Hippy Mike, Authentic Board Walking into the store it becomes apparent

how much culture means to not only this shop but to Downtown Surrey as well. They are keeping the roots of Whalley's community alive as this neighbourhood transforms into a hotspot of commerce and culture.

The shop is in an ideal location, just blocks away from Chuck Bailey Rec Centre (one of Mike's favourite skate parks). Business is off to a great start. Boxing Day saw huge line-ups out their door, and they have already built a solid customer base. Of course it helps if your owner is a bit of a star in the skating community.

Check out the February specials at [www.authenticboardsupply.com](http://www.authenticboardsupply.com).

Written by Tia Saini

## New Business in Downtown Surrey – Kal Tire

For over 60 years Kal Tire has stood behind their motto, "If we sell it, we guarantee it." Downtown Surrey welcomed them to its vibrant business community, in fall, 2013.

Formerly a Firestone Tire dealership on that site since the 1980s, Kal Tire is pleased to continue a history of excellent sales and service. The new location on King George Boulevard at 100 Ave. joins three others in Fleetwood, Newton and South Surrey.

"Being in the heart of City Centre was a major motivating factor in acquiring this location," says manager, Matt Hill. "We wanted to be part of the incredible growth and change evolving in Surrey's downtown core. We are set up and ready to provide service to the expanding business and residential population."

They offer tire sales and service for cars and trucks to motor homes, ATV's and utility trailers, plus brakes, steering, shocks, struts, wipers and batteries. Kal Tire was started in 1953 by Thomas J. Foord to service commer-



cial logging in the Okanagan Valley with his partner Jim Lockhead. Named after Vernon's Kalamalka Lake, the company is still based there and family owned. Kal Tire has over 4,000 employees in 165 company-owned branches, 49 independent associate dealers, 10 retread facilities, one OTR plant and four distribution warehouses throughout Canada, with 11 mining operations in Mexico, South America, the UK, Africa and Australia.

"When we come into a new neighbourhood we look for new charities and programs to help out with. We are already looking at getting involved with the Boys & Girls Club here, and are looking forward to getting more involved and being part of the community as we grow."

Written by Sylvia Taylor

# Inspired by Art: Arts Umbrella

Arts Umbrella brings high-quality arts education to children and youth across Metro Vancouver. The non-profit has used Arts as a way to connect, inspire and improve the lives of children for almost 40 years. The organization has a clear community-focused and progressive outlook in promoting and maintaining arts education for youth aged 2-19. Thanks to generous funding and revenues from their tuition-based programs, Arts Umbrella ensures that each calendar year, programs are guaranteed to children from all walks of life.



In 2014, Arts Umbrella will continue to serve Downtown and greater Surrey through a variety of tuition-based and free programs. Located in Park Place towers next to King George Skytrain station, the Downtown Surrey location will offer a range of spring programs.

Parents will be interested in the Spring Break offerings to keep kids engaged, stimulated, and learning while they are away from schoolwork. The spring break intensive program is available for kids age 5-8 or 9-12. During Spring Break parents can register

their kids for drop-in, morning, or afternoon programming over 2, 3 or 5 days. Spring break combines theatre, dance, visual and digital arts to give youth a truly arts infused experience.

From May to June, Arts Umbrella will offer session on Saturdays in Downtown Surrey. Children and youth can be registered in one of the following for the Spring Sessions:

- Art Start (3-5yrs)
  - Drawing & Painting (9-12yrs)
  - Drawing & Painting (13-19yrs)
- Each class has individual pricing and different schedules.

Arts Umbrella is dedicated to making arts education accessible to all children and youth by assisting families in overcoming financial barriers. Bursaries and Outreach programs are offered to reduce or possibly eliminate the cost of arts education for those who need assistance. Arts Umbrella is ensuring children and youth in the downtown Surrey have every opportunity to be inspired through arts education.

Written by Tia Saini



**FEB 26**  
**WEAR PINK**  
In Support of Anti-Bullying Day

Anti-Bullying Artwork Display  
from the Surrey School District  
Local Boys & Girls Club

Arts & Crafts by DSBlA  
Feb 26th from 3pm to 6pm  
By Winners & Future Shop Area

Central City and Coast Capital Savings would like to introduce a challenge to all.

Please wear **Pink** on **February 26th, 2014** in support of Anti-Bullying Day!

[www.centralcity.ca](http://www.centralcity.ca)

**CENTRAL CITY**





## Newcomers to Canada Programs at City Centre Library



The City Centre library is home to many programs available to new immigrants. One of these programs, Newcomers to Canada, is a free information session that helps new immigrants to Canada begin to feel comfortable and settled. It is a valuable resource to help new and soon-to-be Canadians deal with the many challenges in transitioning into a new and often unfamiliar environment.

Douglas College and Surrey Libraries present the information session, led by an instructor who was once also a newcomer. The presentation is inspired by personal experiences in learning the attitude and adjustments it takes to succeed in Canada. Newcomers to Canada is offered 4 times a year at City Centre Library and is open to any new immigrant with an intermediate level of English or higher. The program is intended to ease the stress of coming to a new country as it teaches newcomers how to deal with the challenges they might face as they arrive, the resources and programs available to them (often through the library), and tips on how to kick start their careers.

City Centre library (and other Surrey locations) offer a range of programs tailored

to immigrants to assist them with learning English, taking the Canadian Citizenship Exam and establishing their roots. The English Conversation class helps newcomers socialize and practice English in a safe and comfortable environment. Surrey Libraries are a leading resource for the estimated 1200 newcomers Surrey welcomes every month.

The next session will be held on Tuesday March 25th, from 6pm-8pm. To register call (604) 598-7426. City Centre Library is also more than willing to accommodate community ESL classes. To book your group or class contact David at (604) 598-7434.

Written by Tia Saini.

  
 downtown  
**SURREY**  
 business improvement association

**Annual General Meeting  
(AGM)**

**When:**  
 Tuesday, February 25, 2014  
 7:30-9am

**Where:**  
 Neptune Restaurant  
 1130-10153 King George Blvd., Surrey  
 (Central City Shipping Centre)  
 No charge to DSBA members.  
 Following the AGM, guest speaker  
**Michael Goldberg.**

**Please RSVP to Tracey at**  
 604.580.2321 or  
 info@downtownsurreybia.com